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FOR IMMEDIATE RELEASE

BALLENTINE CAPITAL ADVISORS EXPANDS TEAM WITH TWO NEW HIRES

The local firm hired Anthony Colancecco as COO and Melody Cuenca as Marketing Coordinator.

Greenville, SC (November 4, 2019) -- [Ballentine Capital Advisors](http://ballentinecapital.com), a local wealth management firm, recently hired Anthony Colancecco as Chief Operating Officer and Melody Cuenca as Marketing Coordinator. The new additions to the BCA team will allow the firm to better serve their clients.

"I am very excited to have Anthony and Melody join our firm. Their unique talents and skills will benefit and serve our clients, community, and business," President and Founder Bryan Ballentine said. "This addition, along with the rest of our team, strengthens our ability to lead the community in the financial services industry for years to come."

In his role as COO, Colancecco is responsible for providing leadership, investment oversight, operational efficiency, client relationship enhancements, and community involvement.

Colancecco is a Certified Financial Planner™ and Chartered Retirement Planning CounselorSM and comes to BCA with 10 years of industry experience. A Philadelphia Native, he graduated from Pennsylvania State University and now lives in Greer with his wife Jaclyn and daughter Vienna.

Cuenca joined BCA to provide public relations and marketing support to the team. In addition to serving clients in the office and over the phone, she provides clients with unique experiences through appreciation events and educational workshops.

A native South Carolinian, Cuenca earned a bachelor's degree from Bob Jones University in journalism and mass communication. She has professional experience in writing and social media within the Greenville community. Cuenca lives in Mauldin with her husband Anthony.

About

Headquartered in Greenville, South Carolina, Ballentine Capital Advisors is a wealth management firm that specializes in retirement, retirement income, and wealth planning. With years of experience and professional credentials, BCA is built on the philosophy that "We succeed when our clients succeed." Visit ballentinecapital.com to learn more.

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